**Kerr Village BIA Board Meeting**

**Minutes**

**Thursday September 21, 2017**

**Kerr Village BIA Office**

**B-363 Kerr Street**

**Present:**

**Doug Sams, Executive Director**

**Dean MacLean, Board Chair**

**Dr. Brett Warren, Vice Chair**

**Terry Hutchison**

**Dr. Theresa Bankey**

**Don Wilson**

**Noelle Lourenco**

**Cathy Duddeck**

**Proxy, Steve Clayton, Chris Stadnik**

**Meeting called to order by Dean MacLean, Board Chair**

at 5:00pm

**Regrets:** Robert Nashat, Dave Walsh

**Minutes:** Doug Sams

**Guests:**

**Motion** was made to adopt the Minutes from **Thursday, August 24, 2017**

**Moved by Cathy, second by** **Theresa**. **Motion passed**.

**COMMITTEE REPORTS:**

**Special Events/Sponsorship:**

Dean: talked about our events throughout the year along with the socials: Market, Kerrfest, Tree Lighting, Fall Social & Holiday Social.

Dean: Talked about how Kerrfest went; the work by the BIA in preparing; how it has evolved and people know that there is now a Kerrfest. Over two days would be 22,000 to 25,000.

That could be people coming and going. When you add in the other zones it would be in that ball park.

Cathy: Survey to BIA Members to see how it went and what kind of response Kerrfest had with regards to their business. How they found it, any problems and any recommendations to the board.

Dean: For the 5th year the work starts now on Kerrfest. VIP area was a big plus; our sponsors came out both nights; it was recommended we relocated the VIP area for better view and a wash room nearby. Many of the sponsors and perspective sponsors attended both nights. Also the video board was an excellent enhancement. Fence banners worked well; plus meet and greet with performers was popular with the sponsors.

Noel: Suggested a Debit Machine or ATM available for the event for the attendees.

Cathy: Also suggested the convenience store across the street put out a sign that says they have an ATM on site.

Donnie: Sell beverage tickets online before event and also have sales tent throughout the park to purchase tickets. So that people do not have to wait in line to buy tickets. Non refundable tickets.

Move ticket sales away from where beer is handed out. Different locations.

All tickets pre sold could be non refundable. We will come up with a plan to have more ticket sale locations.

Dean: Made suggestion about a cover charge or donation for the event. Perhaps have a toonie bin.

Donnie: Charge 5 dollars that would be good for both nights.

Consensus was that a toonie each night would be very reasonable.

Dean: Something to think about so we can plan. We can discuss at the next meeting.

Brett: We should have a time that we focus on Family. Have something that brings them to the Park at Dinner time for Kerrfest.

Cathy: Said having characters on the stage to draw families to the park, like the Kid Zone at the Ex.

Brett: Said the Safari Traffic drew more traffic this year.

Brett: Create an online contest to bring the talent on stage at Kerrfest.

Such as Kerr Village has talent.

Don: suggested that we have activities for the older kids. Other wise there is nothing for them to do.

Consensus is we need to cater to the families and kids of all ages.

**New Business**

Dr. Bankey brought up the look of the banners.

Banners were discussed and what the thoughts were. It was suggested that we contact the company. Colors look faded.

Brett: talked about his concerns for the banner sequence and how they were placed.

Doug will contact both Yellow Robot and the banner company to gather information to present to the board. There were five quotes that were solicited for the board to consider for the banners.

One company submitted pictures of what the banners would look like.

Doug will gather information on the print process for the banner and present the information at the next meeting.

It was discussed about having a Market instead of the Car Show for Kerrfest.

More discussion ensued about the banners and the poor print job.

**ED Report:**

Installation of Large Banners

Kerrfest preparations

Kerrfest Event

Kerrfest wrap up

Problem solving with planter box at Rebecca & Kerr; garbage can placement at La Dolce Vita; Lakeshore Rd W merchants concerns about not having hanging flower baskets or lights. Speers Rd Merchants have expressed similar concerns. Have invited merchant to board meeting in October.

Meeting with Horticulture Monday 10am at Greenhouse on Cornwall Rd.

Met with Eva regarding Christmas Market

**Motion to receive reports made by Cathy, second by Theresa. Motion passed.**

**Motion** **to adjourn made by Noel, second by Terry, motion passed.** **Meeting Adjourned**

**Next Board Meeting**

**Thursday October 26, 2017 8am**